

# Commerce through the power of an API



moltin.com



Connecting your store to anything powered by the internet, start or extend your commerce journey.

## Agile

Ability to replace or keep your existing commerce platform - use moltin to enhance cross channel selling.

# Scalable

From a small proof of concept to a huge flash sale, we scale with you to meet your business needs.

#### Freedom

Developers use any language or framework, designers have total creative control - build what's right for your business.

# Lightweight

No need to download a full platform microservices architecture means you only implement the features you need.

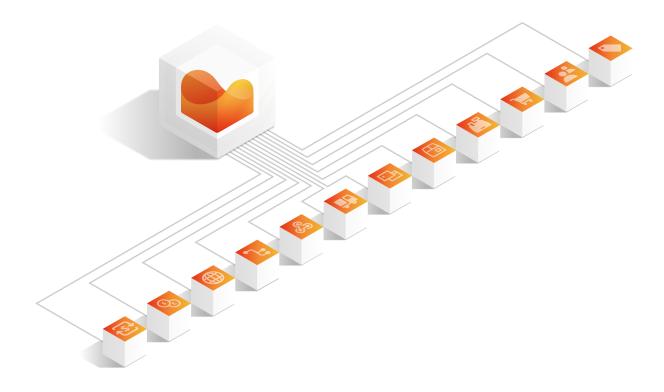
#### Fast

Create stores quickly with fast development times and improve customer experience with fast response/load times.

# Integrated

More than just an API - also get the surrounding eco-system, management dashboards, example applications and third party enhancements.





# Build commerce the way you want

Microservices allowing rapid and creative experiences at scale.

#### Inventory management

Create and organize simple products or advanced matrices. Deliver rich, localized product content with catalog control, media management and powerful search functionality.

#### **Checkouts & Orders**

Easily convert a cart to an order with our streamlined checkout flow. Sync orders with your inventory in realtime and bring orders from all sales channels into one central system.

# Webhooks

Implement webhooks to set up triggers for events within the moltin system. Use these to notify your existing software of changes, keeping everything up-to-date.

#### Customers

Store and manage customer data. Assign customers to specific groups, manage their permissions, and add custom data fields to find out more about them.

#### Payments

Accept payments in over 200 countries with routing to over 100 gateways and easily switch payment gateways in minutes.

#### Flows

Control, integrate and deliver content in one place, across all channels. Use Flows to extend existing or create custom data schemas, and structure these to your exact needs.

#### Carts

Persistent, cloud-based, crossplatform carts. Add predefined products and dynamically generate charges on the fly. Completely secure, even on client-side.

#### Shipping & Taxes

Get shipping calculations for multiple shipping methods to suit any product and tax calculations with control over tax zones. Automated support for the US and EU.

### Multi-lingual + Multi-currency

Serve your store data and reach customers in multiple languages. Expand to new regions and allow your customers to shop, view prices and pay in their local currency.

